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Leonardo da Vinci Prize Trophy.
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The 11th
Leonardo da Vinci
Prize is awarded
to the Italian family
business Pedrollo
Group by Luigi
Brugnaro mayor of
Venice on Thursday,
30 June 2022
in Venice

The eleventh Leonardo da Vinci Prize is awarded to Mr Giulio Pedrollo, representative of the 2nd generation of the founding family of Pedrollo Group, in the presence of a very wide audience of international business leaders and public and political figures. The award, co-founded by the Henokiens Association and the Château du Clos Lucé, aims to promote family entrepreneurship as a dynamic and sustainable growth model, reflecting the values held by its creators.

The award is presented to Mr Giulio Pedrollo by Mr Luigi Brugnaro, mayor of Venice.

THE WINNING BUSINESS RECEIVES THE AWARD FOR ITS VALUES OF TRANSMISSION AND INNOVATION, THE INSPIRATIONS OF LEONARDO DA VINCI



Giulio Pedrollo
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“My family and I are proud to receive this prestigious award, which aims to highlight the exceptional capacity of family businesses to pass on their heritage and values to future generations. It is precisely the faith in these values passed on from generation to generation, but also in our business and region, together with innovation, quality, sustainability, internationalisation and engagement as a socially responsible company that form the basis of our undertaking. Family businesses are the backbone of the Italian economy; we are particularly resilient. Of course, generational transition can sometimes be a problem, but when properly prepared, it becomes an extraordinary resource.”

Giulio Pedrollo,
Chief Executive Officer of Pedrollo Group

Pedrollo Group is an Italian family company founded in 1974, working in the field of water handling, its transformation into energy and applied technology. The Group is recognised as one of the world’s leading benchmarks in the water pump industry.

In addition to the fundamental values of the Leonardo da Vinci Prize, embodied by the company Pedrollo, the 2022 edition of the award specifically acknowledges Pedrollo’s social and societal commitment. The very identity of the group, which has been working for decades to make water, an essential resource for our planet, more accessible, cleaner and less perishable, reflects the humanist values dear to Leonardo, who also strived constantly for the common good.

The Leonardo da Vinci Prize rewards five fundamental values:

1. History and Tradition
2. Business and Family
3. Loyalty and Commitment
4. Memory and Transfer
5. Innovation and Modernity

PEDROLLO GROUP



The Pedrollos have made their family business an international success while playing a part in helping the planet, with their products, their philosophy, their actions and their respect for others. The eleventh winner of the Leonardo da Vinci Prize, with its qualities, values and entrepreneurial vision, is certainly a worthy addition to a list of winners that includes two prestigious Italian family businesses, Salvatore Ferragamo, winner in 2011, and the Bracco Group, winner in 2015.

Alberto Marengi,
President of The Henokiens Association

Innovation, quality, service, professionalism, internationalisation and its business model, as well as a commitment to social responsibility, are the foundations of its long-standing reputation. Pedrollo Group, owned by the founding family for 2 generations, has a turnover of 340 million Euros, employs 1,200 people, has 7 production units, 12 sales offices and exports most of its products to more than 160 countries.

Business and Family – The history of the Pedrollo family begins in 1974 when Silvano Pedrollo, during a visit to Dubai, realised that water was more expensive than oil and had the idea to produce cutting edge electric pumps in Italy. Since then, Silvano Pedrollo and his children Alessandra and Giulio have developed the company in three areas of business: water, energy and technology, seeking every day to meet the fundamental challenges facing mankind by contributing to economic growth, to the well-being of people, and now more than ever to the preservation of the planet..

Loyalty and Commitment – For almost 50 years, Pedrollo Group has continued to design and engineer pumps to extract and transport water where it is most needed. The company believes that “where there is water, the earth regains its colour and hope is reborn.” The Pedrollo family has always believed that solidarity is a commitment that must be cultivated every day. Companies must pursue a social objective, be aware of their responsibility to contribute to changing the world, and help people and their countries to move forward.

Memory and Transfer – Through its initiative “Pedrollo4People”, the company is committed to strengthening its role as a partner working together with developing countries. Pedrollo is preserving and transmitting its heritage by positioning itself as an ethical and responsible company based on the principle that water is a commodity that belongs to all and that must be available to everyone, especially in places where it is scarce and precious. The company’s employees, operating in Italy and abroad, are all committed to these values that are the pride of the family.

Innovation et Modernity – Highly automated systems guarantee the competitiveness of the Group, which constantly invests in innovation and research and adopts original solutions in the fields of mechanics, design, electronics and human competence. This intellectual heritage of creativity and technology testifies to the excellence of the *made in Italy* products.

PEDROLLO GROUP'S 48-YEAR HISTORY...

- 1974** Founding of Pedrollo S.p.A. and first acquisition of markets in the Middle East.
- 1987** Inauguration of the very first subsidiary: Pedrollo France.
- 2001** Pedrollo takes control of Inox Pompe, a company created in 1990 and specialising in the production of electric pumps made in Italy. In 2004 it becomes City Pumps Srl..
- 2002** In order to diversify both products and markets, Giulio Pedrollo founds Linz Electric S.p.A. The subsidiary produces alternators and rotary welders.
- 2003** The company looks to the East and opens a new subsidiary in the Balkans: Pedrollo Romania.
- 2005** Consolidation of the European market with the opening of a new subsidiary in Hungary: Pedrollo Hungaria.
- 2006** Year of foundation of the fourth subsidiary in Dubai, United Arab Emirates: Pedrollo Gulf, in order to strengthen the presence of the group in this market and to fight against counterfeiting.
- 2007** Creation of Euro Pump Co. Ltd, a Thai joint venture company.
- 2009** Opening of a new subsidiary in Central America: Pedrollo Mexico.
- 2009** Expansion into the South American market with the subsidiary Pedrollo Colombia.
- 2011** Pedrollo becomes a shareholder of Gread Elettronica Srl, founded in 1985, which produces industrial electronics. In 2020, the group becomes the majority shareholder.
- 2011** Pedrollo becomes a shareholder of Ergad Technology Srl, a Romanian company created in 2004 and affiliated to Gread Elettronica Srl., for the design and production of electronic products.
- 2017** Incorporation of Pedrollo Group, with Alessandra and Giulio Pedrollo as directors and Silvano Pedrollo as president.
- 2018** Strengthening of its market in Central America with the opening of a new subsidiary: Pedrollo Guatemala.
- 2019** Expansion of the European market with the opening of a new unit in Germany: Pedrollo Deutschland GmbH.
- 2019** Acquisition of Panelli Srl, a historic Italian company specialising in the production of underwater pumps.
- 2020** Acquisition of the American company Michel Sales Co, of Saint Paul (Minnesota) founded in 1999, and the Superior Pump brand.

PEDROLLO IN KEY INFORMATION

Fondation	1974
Fondateur	Silvano Pedrollo
Siège	San Bonifacio, Veneto, Italy
CA	340 millions d'euros
Nombre d'employés	1,200

ABOUT THE LEONARDO DA VINCI PRIZE

Family businesses have created the oldest business model shared in the entire world. By creating wealth and jobs, these heritage and humanist businesses are major players in a globalised economy and contribute to perpetuating noble values in the long term. Their ability to pass on their heritage, know-how, collective values and cultures to future generations guarantees their sustainability, their development potential and sustainable growth from generation to generation. The Leonardo da Vinci Prize is part of the chain of transmission, like that of Leonardo da Vinci to his students, in the tradition of the Renaissance. This award recognises the exemplary nature of family businesses.

François Saint Bris,
president of the Château du Clos Lucé

Founded in 2011 by the Henokiens Association and the Château du Clos Lucé, the Leonardo da Vinci Prize is awarded to a family business for its ability to pass on to future generations a set of cultural values and knowledge that constitutes an intangible and living heritage, essential for success and continuity. Through this prize and its winners, the Henokiens and the Château du Clos Lucé seek to bear witness to the capacity of multigenerational companies to adapt, to show they can serve as a model for the economy of tomorrow, and encourage the transmission of the cultural and traditional values and innovation that characterise them. The Leonardo da Vinci trophy was created by the jeweller Mellerio, a member of the Henokiens. It is inspired by the aerial screw invented by Leonardo da Vinci, embodying the values of elevation, progress and vision that the Leonardo da Vinci Prize seeks to promote, recognise and honour.

www.vinci-closluce.com/fr/prix-leonard
www.henokiens.com/content.php?id=3&lg=fr

The international Henokiens Association, created in France in 1981, brings together bicentennial family businesses from around the world. Descendants of the founders are still the owners or majority owners of the 51 member companies in 9 countries. Through its members and the values they embody, the Association aims to promote the concept of the family business as an alternative to multinationals.

5

www.henokiens.com

The Château du Clos Lucé, in Amboise, is the residence where Leonardo da Vinci settled in 1516 at the invitation of King Francis I. Appointed “First Painter, Engineer and Architect to the King”, he worked tirelessly on numerous projects before passing away 500 years ago. The Saint Bris family, who has owned the property since 1855, opened the house and the Leonardo da Vinci Park to the public almost a hundred years later, in 1954. Its mission is to pass on the universal heritage, memory and knowledge of Leonardo da Vinci’s work to as many people as possible. Thanks to digital technologies, Clos Lucé is continuing its digital transformation and in June 2021 opened the “Leonardo da Vinci Painter and Architect Galleries”, a new cultural facility covering 500 square metres. Visitors will be immersed in the creative process and in the entire painted work of the Renaissance genius in an immersive audiovisual show.

www.vinci-closluce.com/fr

Photos of the event
and press kit available
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